

# Descargables

## Elementos de la marca

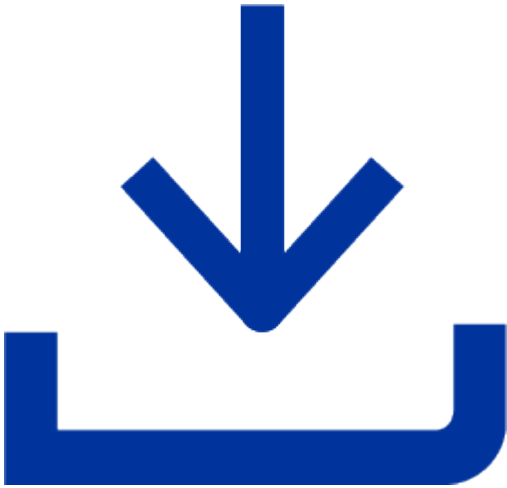
Logotipo subholding Asset Management



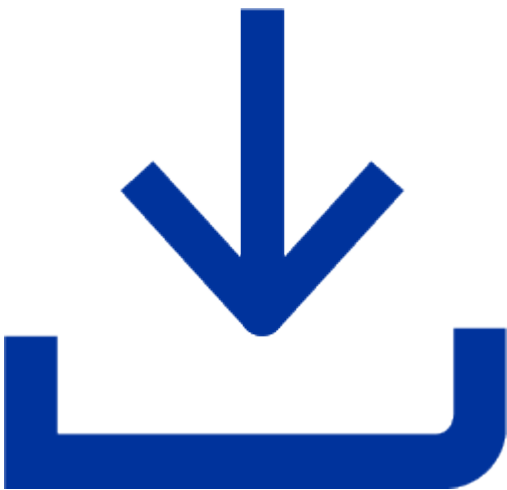
Logotipo de SURA



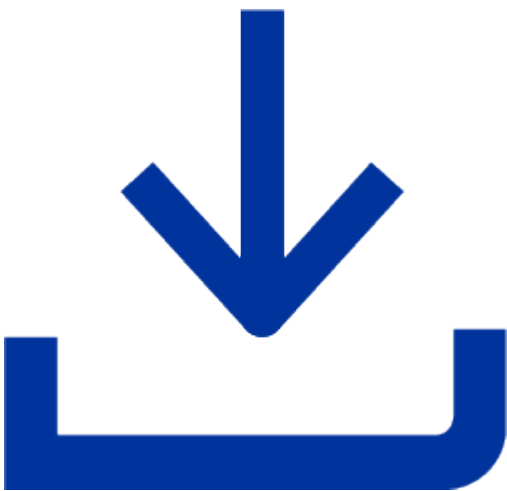
Logotipo AFP Capital



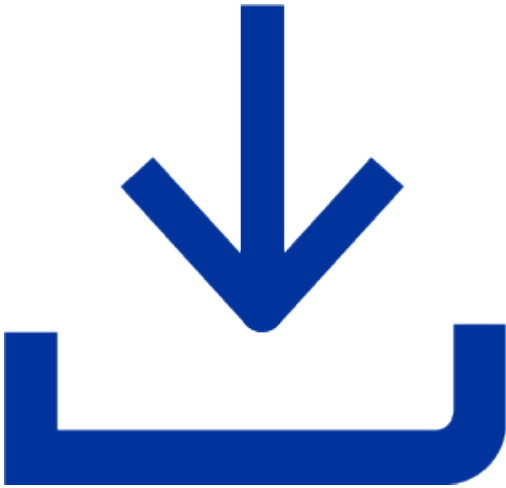
Logotipo AFP Integra



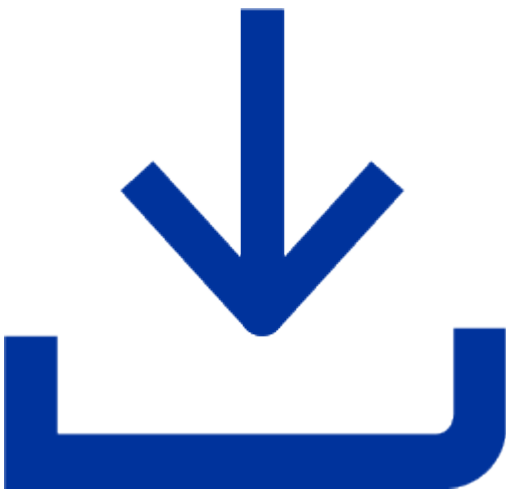
Logotipo AFP Crecer



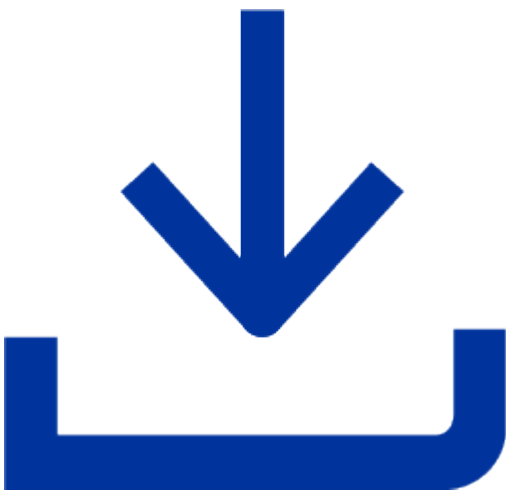
Tamaño del logotipo según el formato



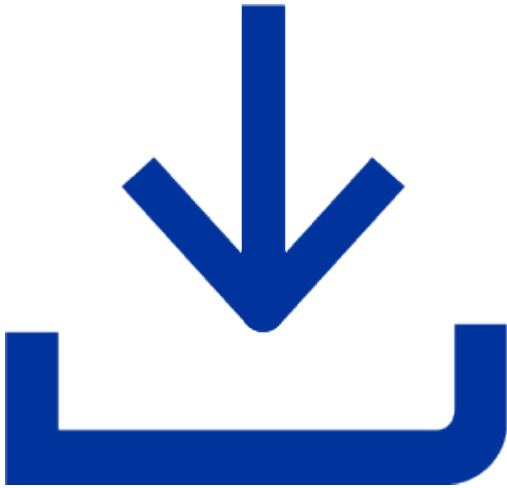
Versiones de la ventana



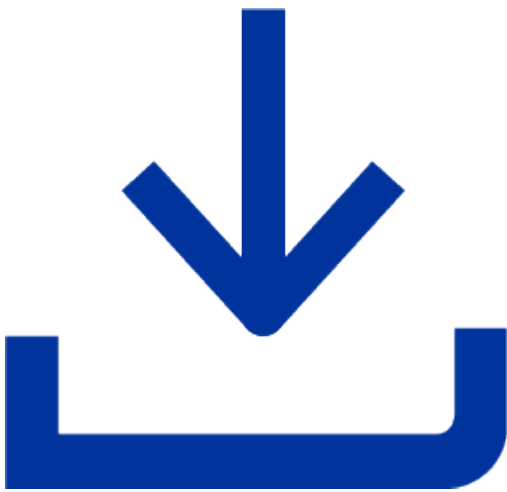
Librería de íconos



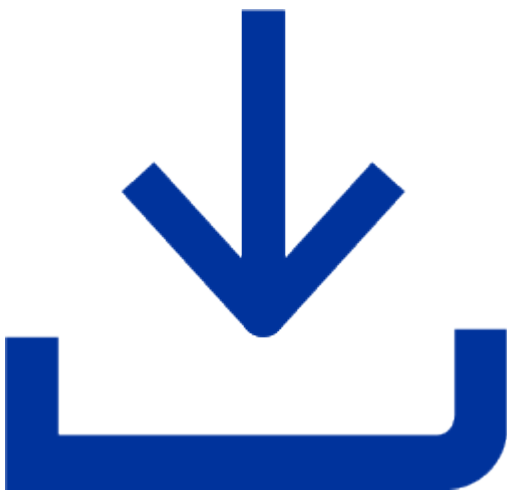
Librería de ilustraciones



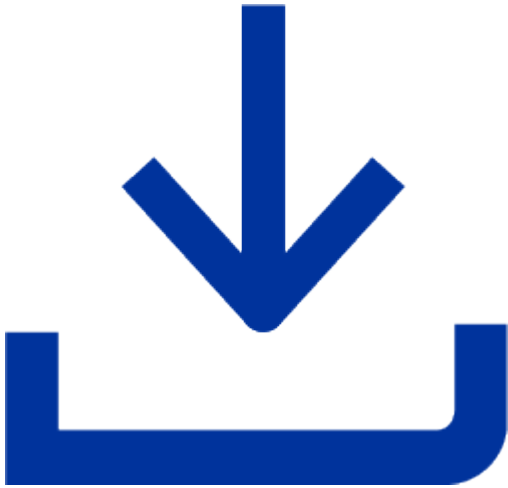
Logotipo en lockup



Logotipo leyendas aprobadas

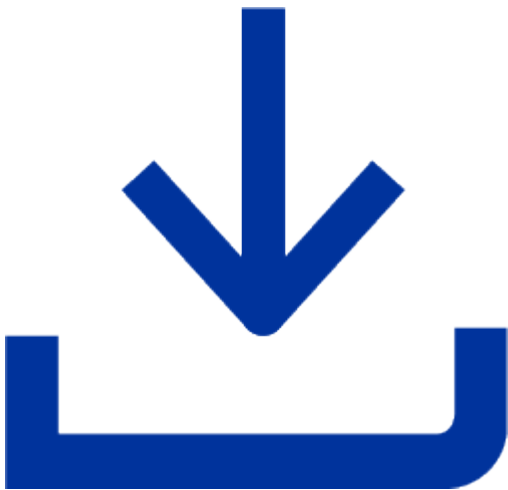


Librería de destacados



## **Medios impresos**

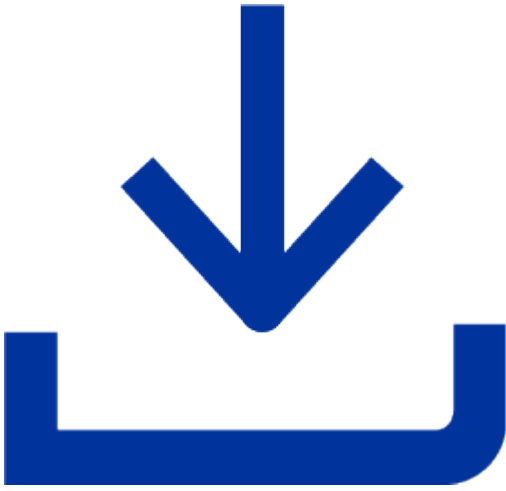
Versiones oficiales papelería



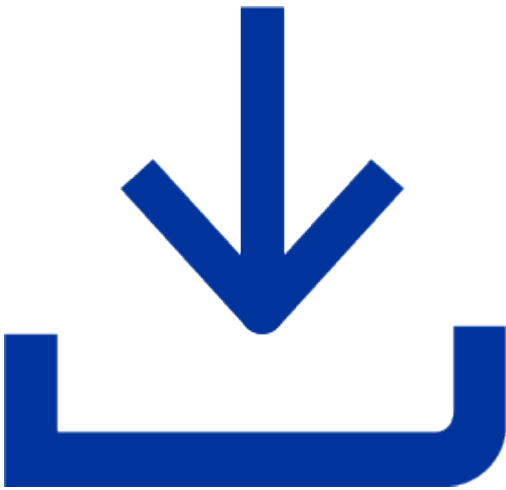
Ejemplos Anuncios



Elementos señalización externa



Carnets

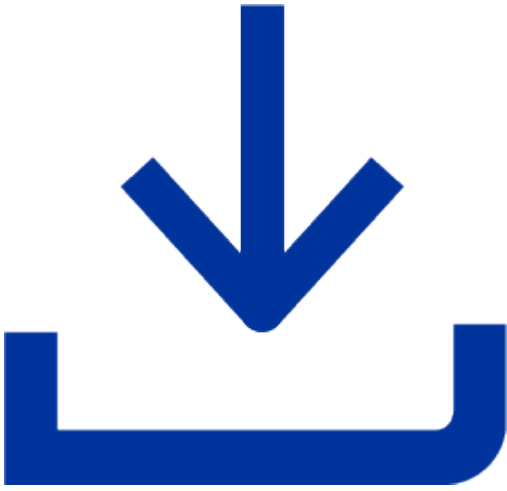


**Medios digitales**

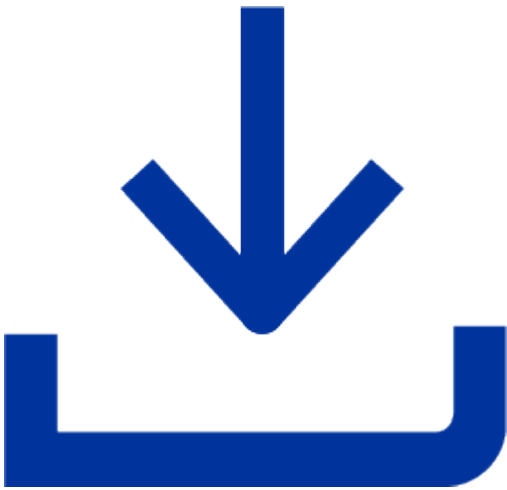
Headers para sitios web



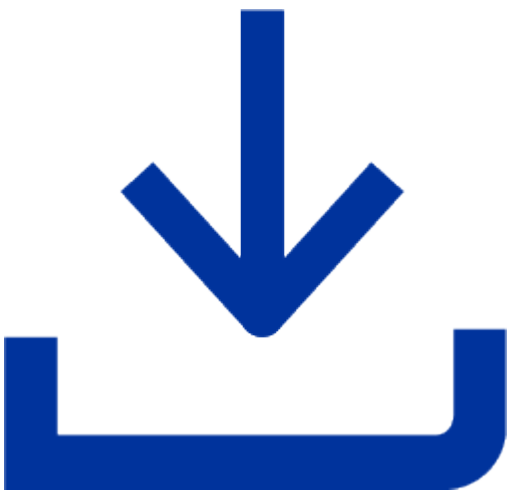
Footers para sitios web



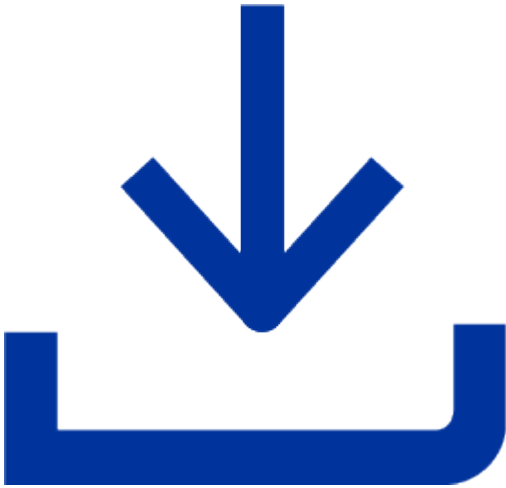
Favicon



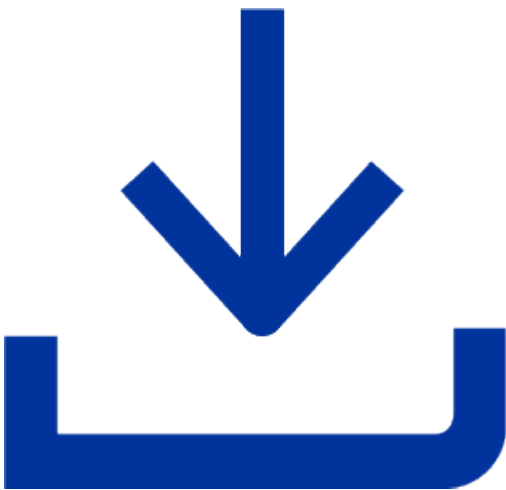
Loadings



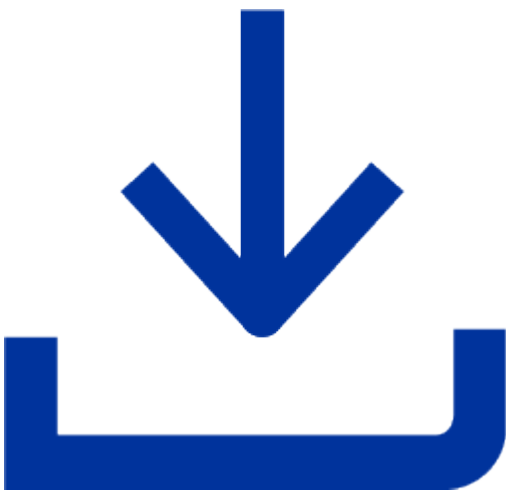
Ejemplos mailings



Kit UI mailings



Manuales stripo, tono y voz



Contenedores para redes



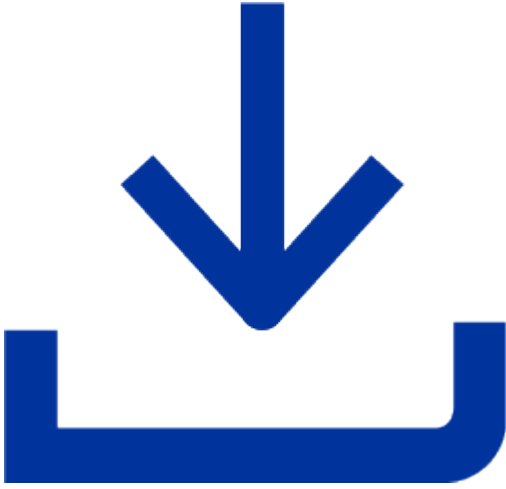
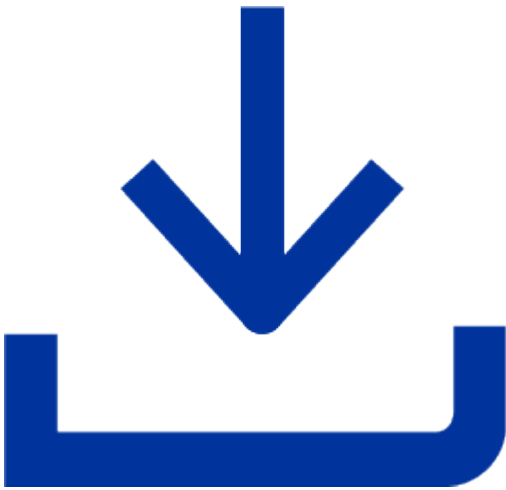
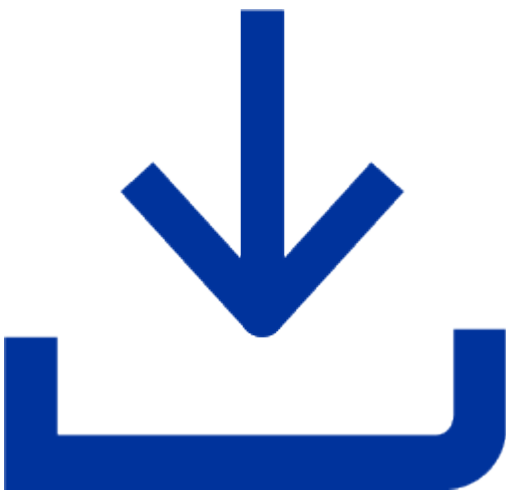


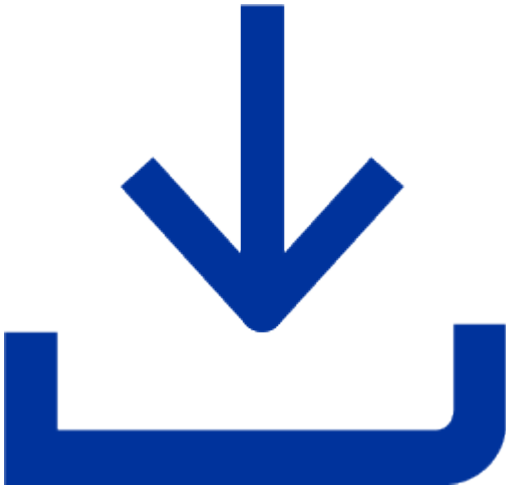
Foto de perfil para redes



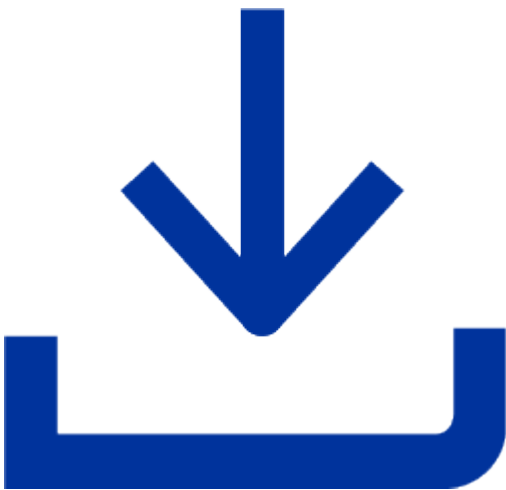
Formatos pauta digital



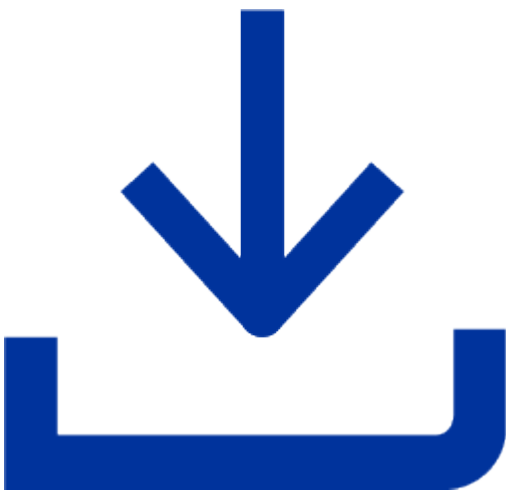
Cortinillas para videos



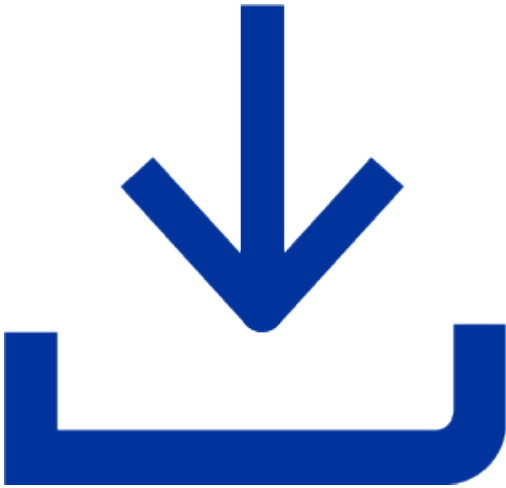
Cierres de video marca y mega marca



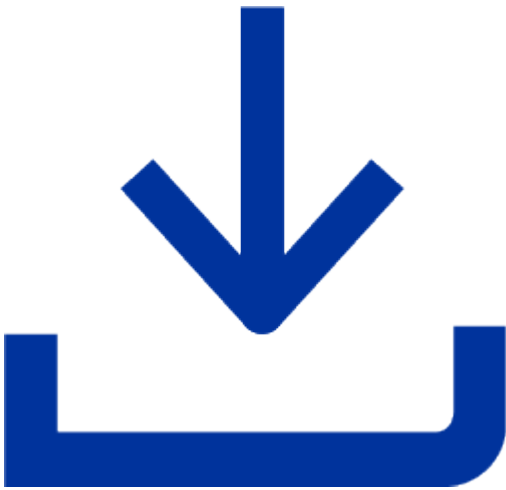
Cierre de video pauta internacional



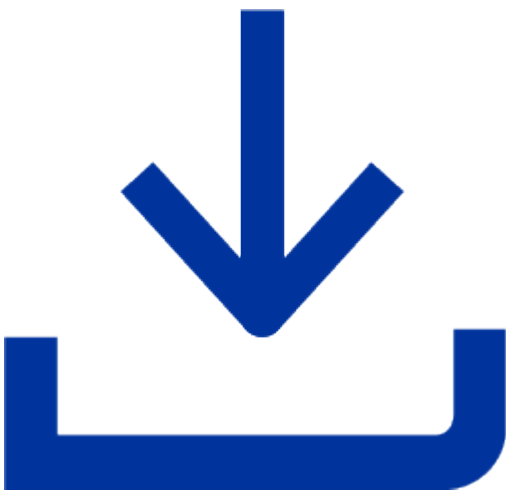
Cierre de video oferta país



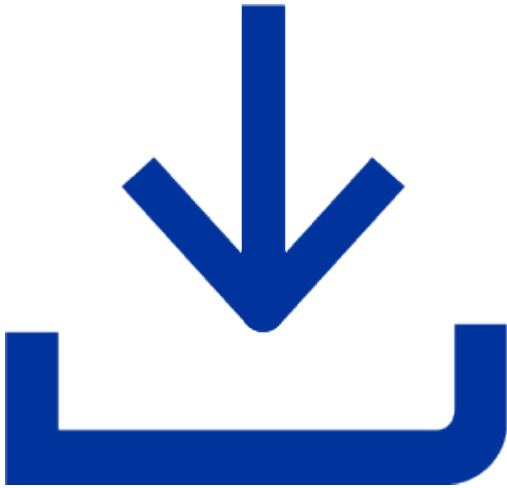
Cierre de video producto



Cierre de video negocio

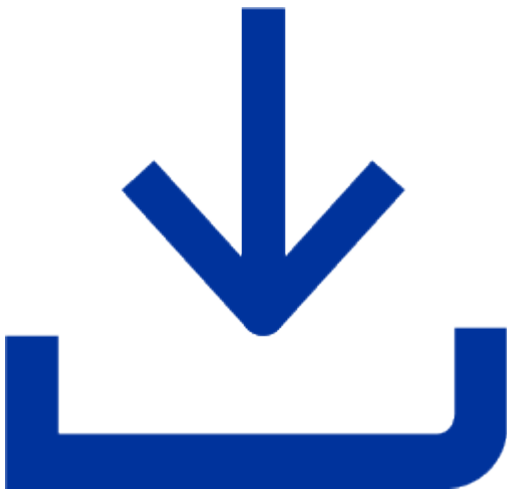


Cierre de de video submarcas



## **Comunicación interna**

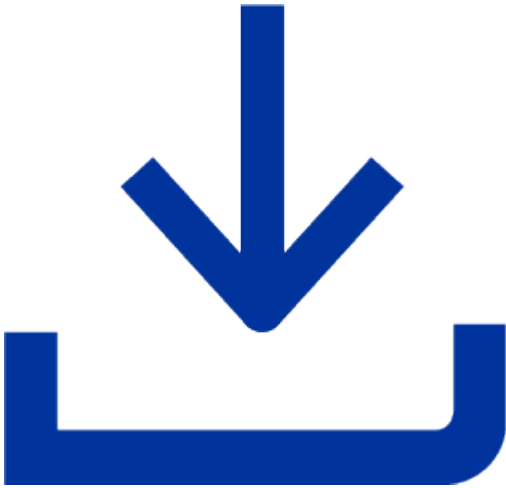
Boletines



Mailings



SURA SEGUROS subholding plantilla PPT



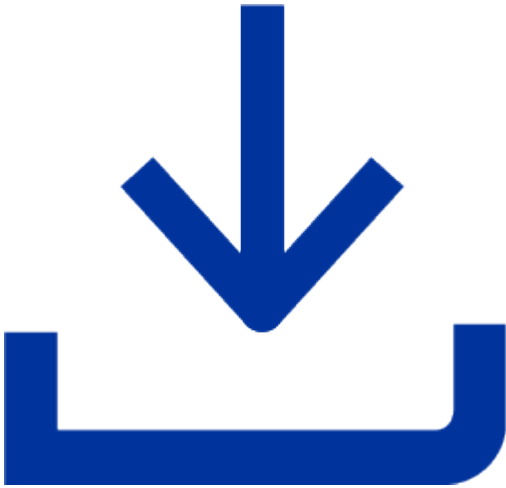
SURA ASSET MANAGEMENT plantilla PPT



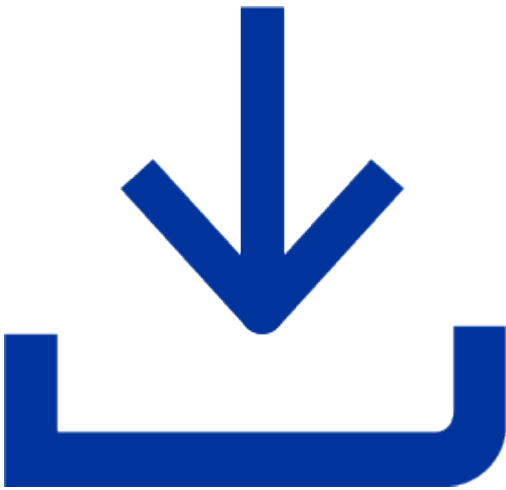
AFP Capital plantilla PPTT



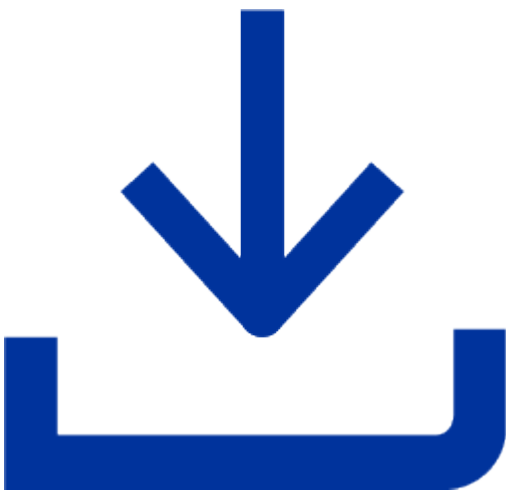
AFP Integra plantilla PPT



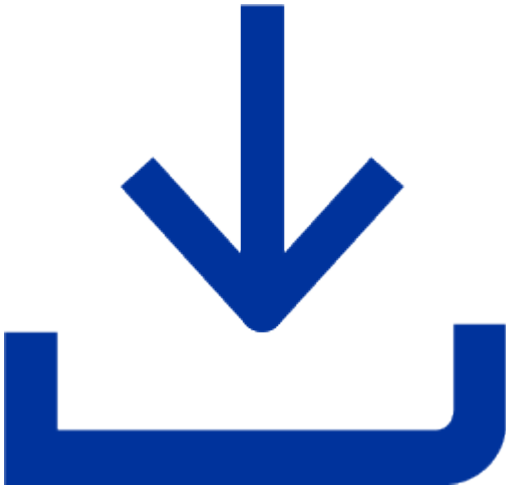
AFP Crecer plantilla PPT



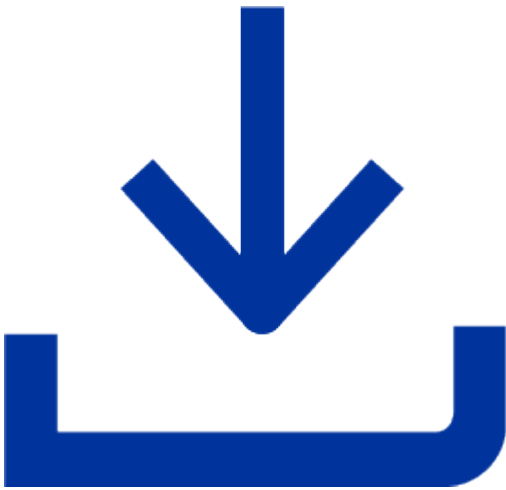
Fondos de pantalla



Pantallas digitales



Documentos internos



Archivos para whatsapp

