

# Descargables

## Elementos de la marca

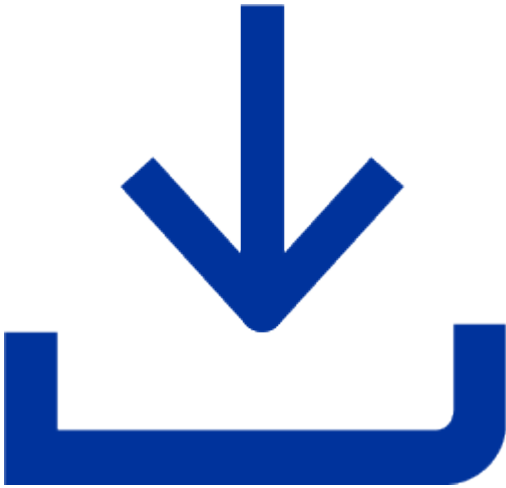
Logotipo subholding Seguros, Tendencias y Riesgos



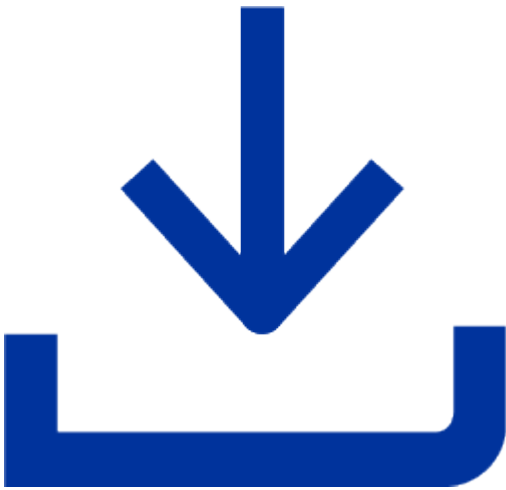
Logotipo subholding en inglés



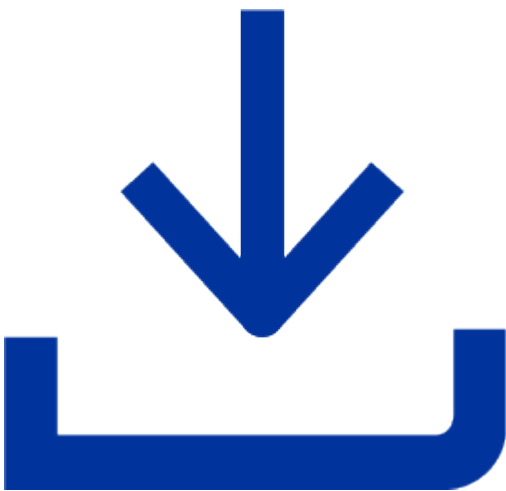
Logotipo de SURA



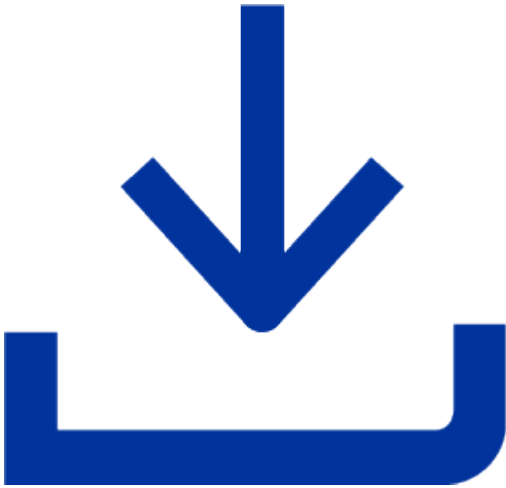
Tamaño del logotipo según el formato



Versiones de la ventana



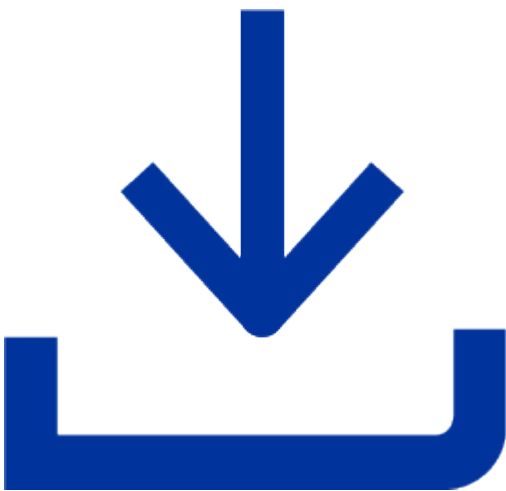
Librería de íconos



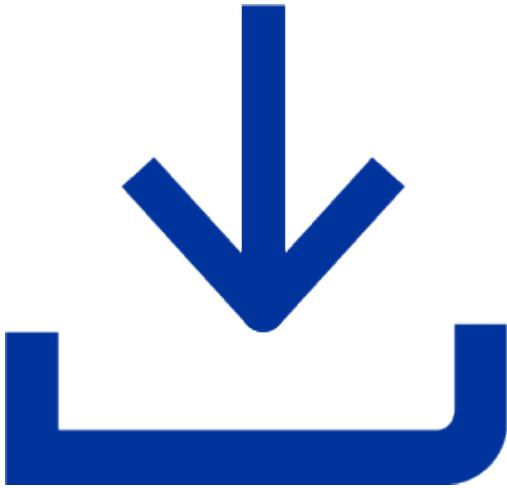
Librería de ilustraciones



Logotipo en lockup



Logotipo leyendas aprobadas



Librería de destacados

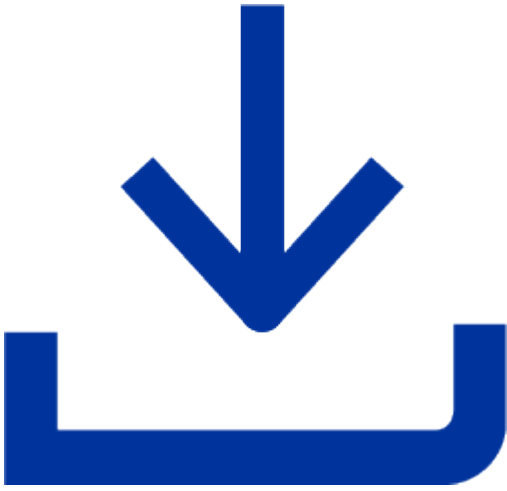


## **Medios impresos**

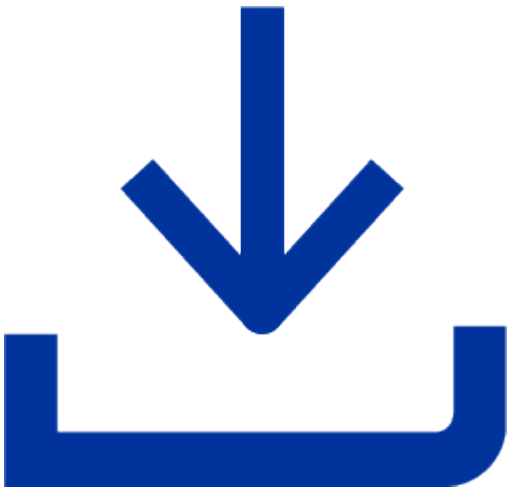
Versiones oficiales papelería



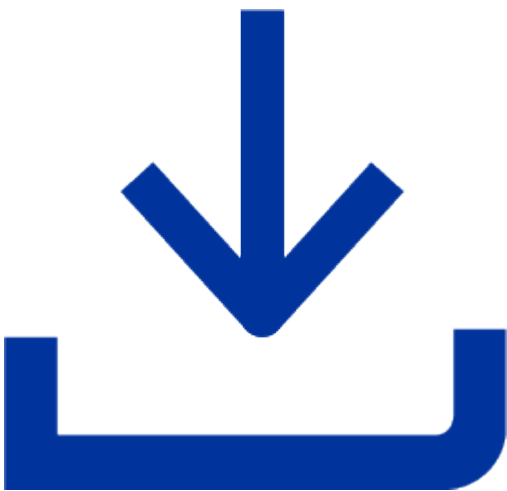
Ejemplos avisos



Elementos señalización externa

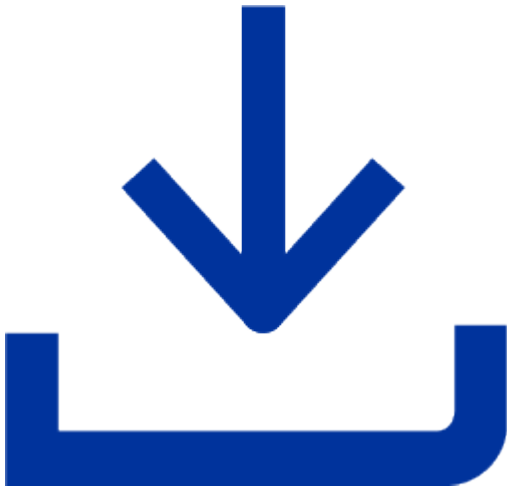


Carnets

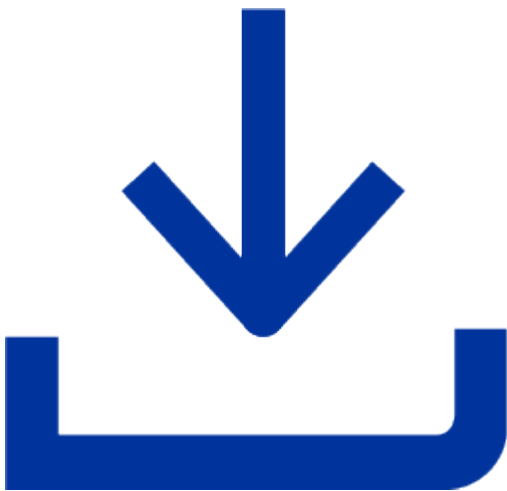


# Medios digitales

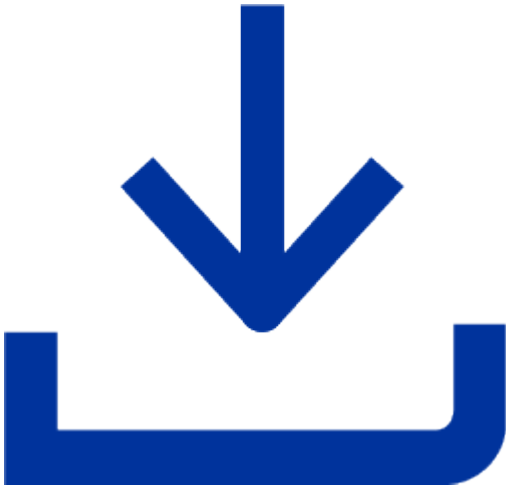
Loadings



Headers para sitios web



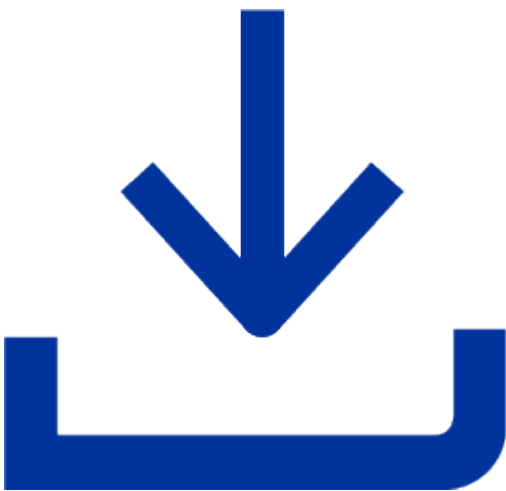
Footers para sitios web



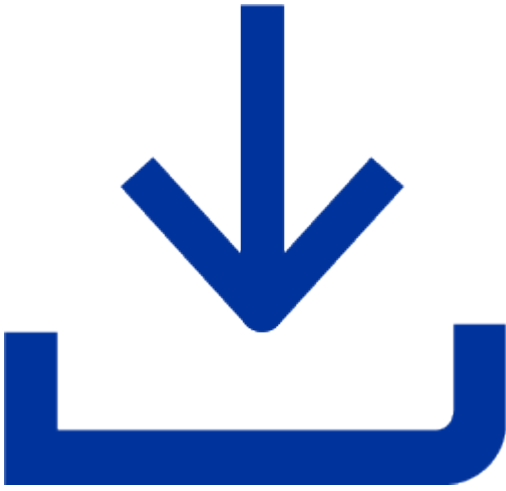
Favicon



Editable mailings illustrator y sketch



Kit UI para mailings



Manuales STRIPO, tono y voz

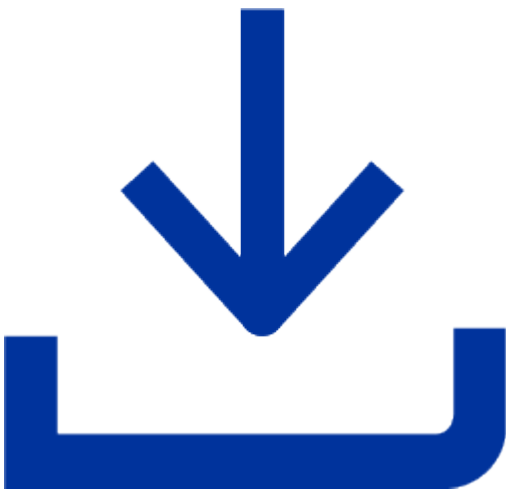
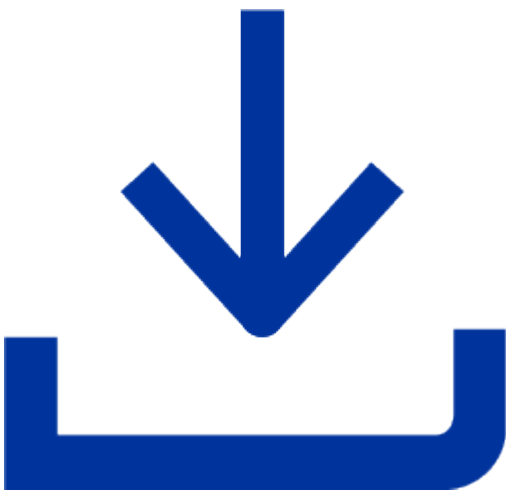
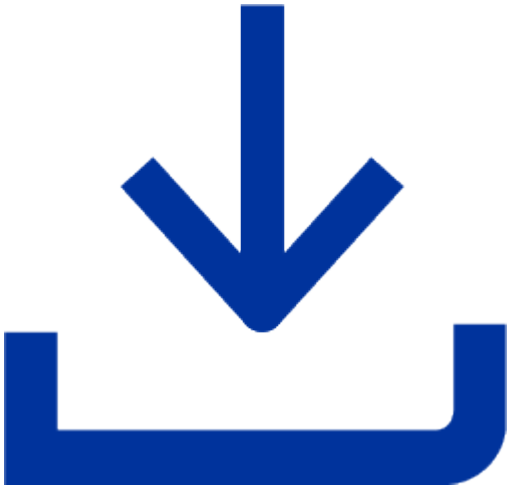


Foto de perfil para redes

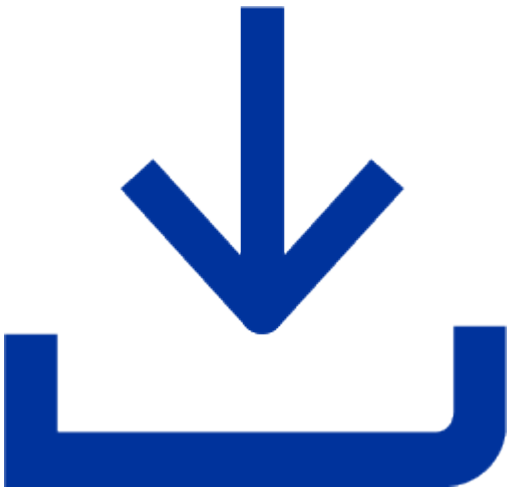


Contenedores para redes

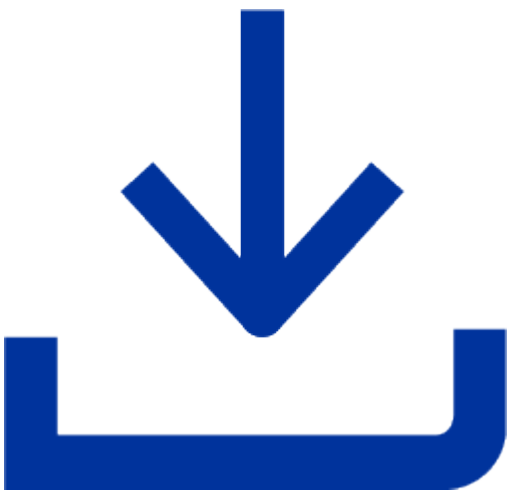




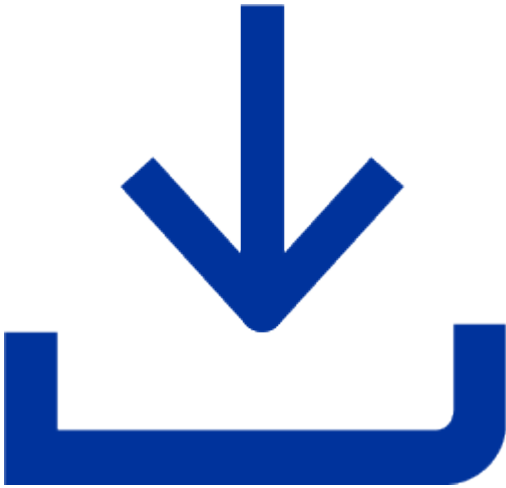
Formatos pauta digital



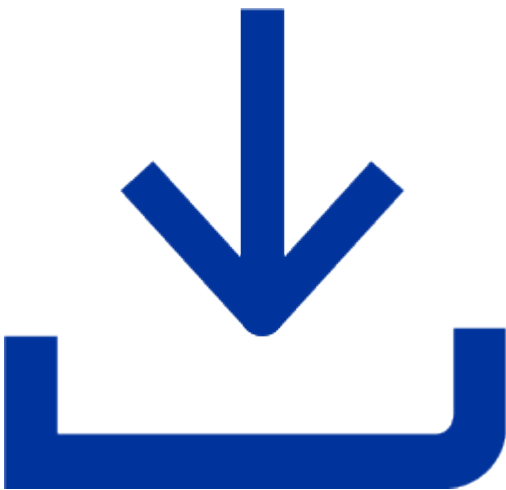
Cortinillas para videos



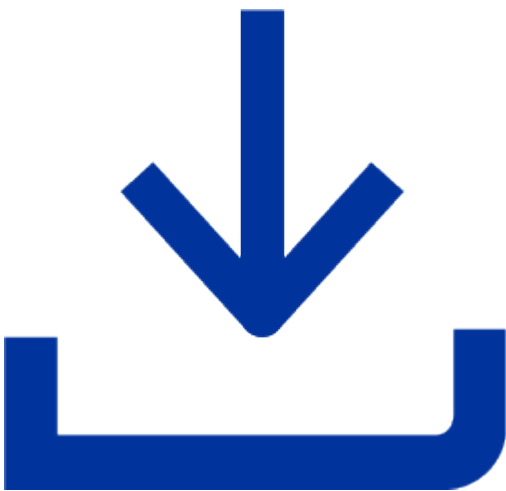
Cierres video de marca



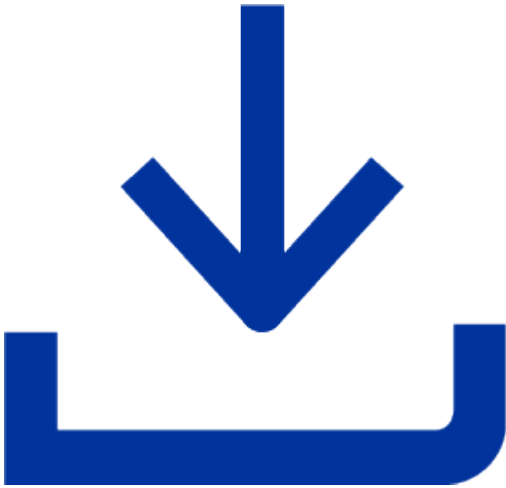
Cierre video mega marca



Cierre video pauta internacional



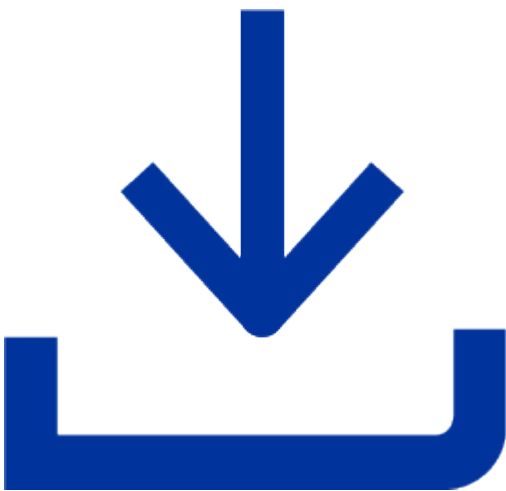
Cierre video oferta país



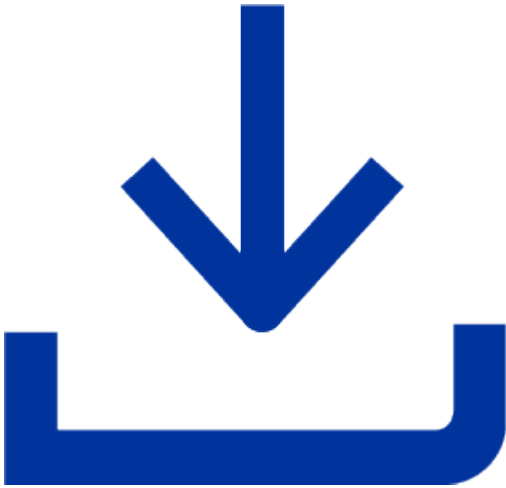
Cierres videos producto



Cierre video servicios complementarios



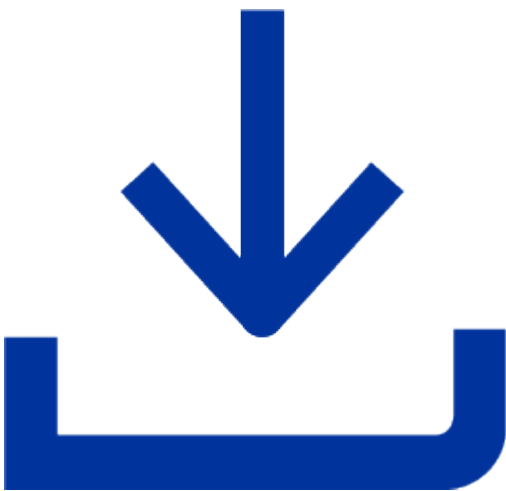
Cierres videos negocios



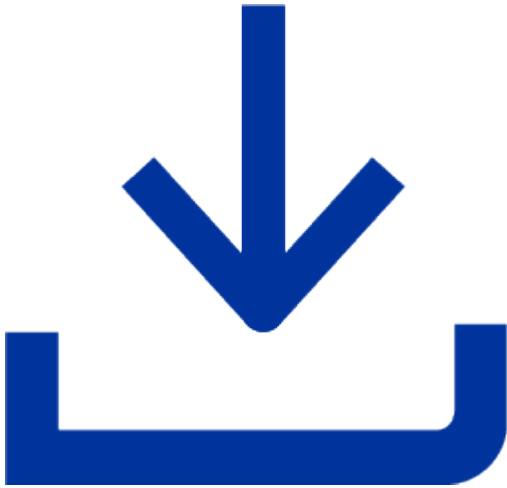
Cierres video negocios con tagline



Cierre videos negocios con tigre y franja



Cierre videos negocios con tigre y sin franja



## **Comunicación interna**

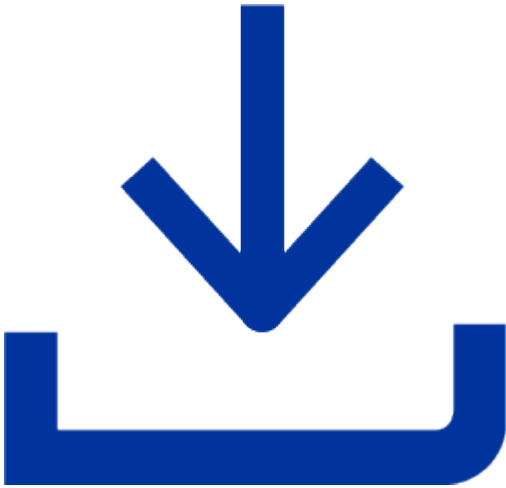
Boletines



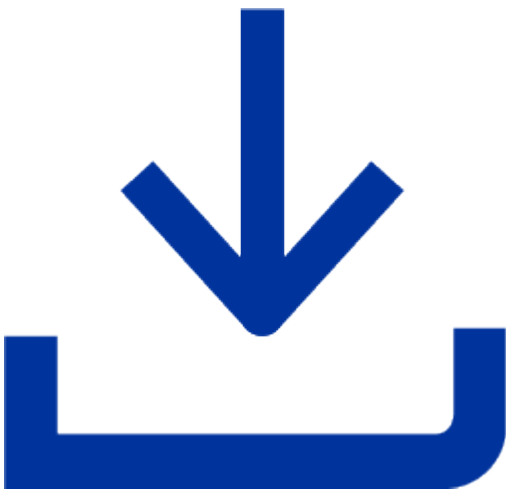
Mailings



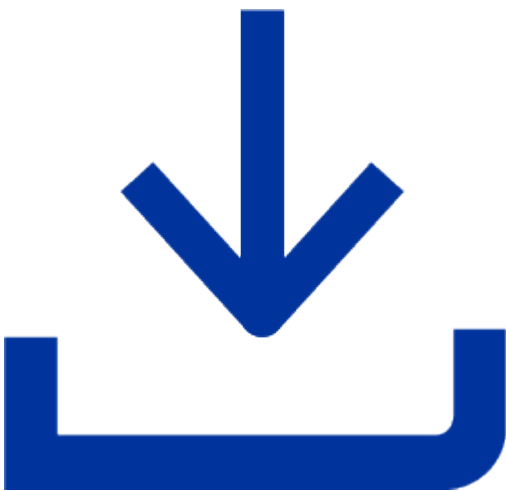
Fondos de pantalla



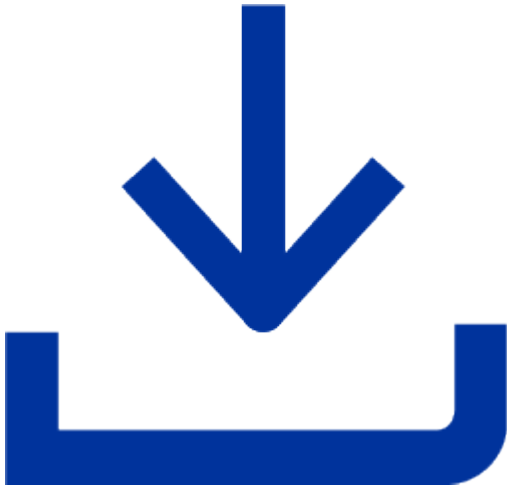
SURA SEGUROS subholding plantilla PPT



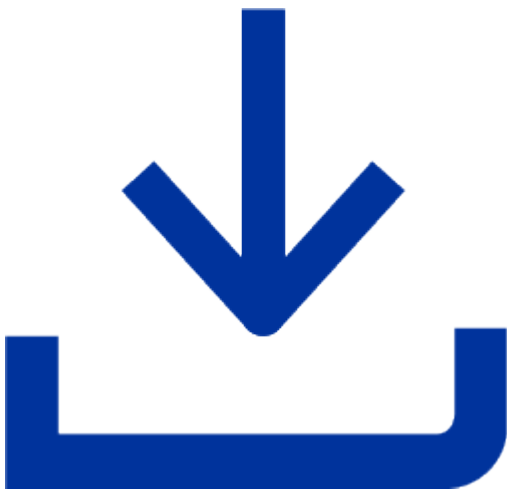
SURA SEGUROS plantilla PPT



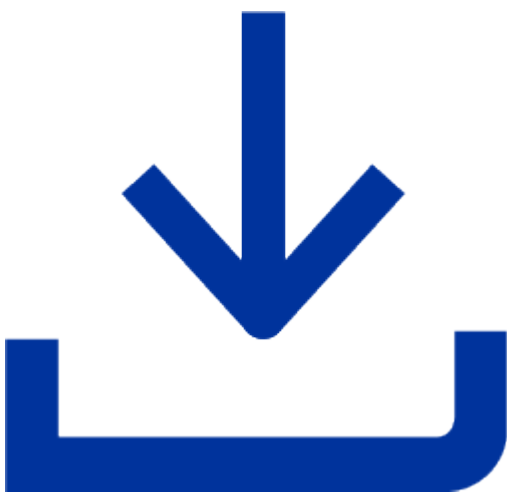
SURA AUTOS plantilla PPT



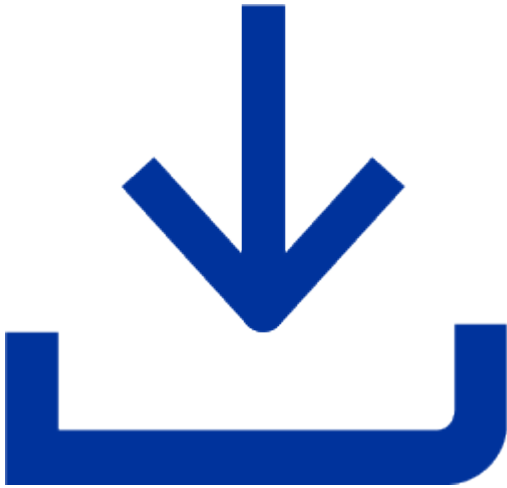
SURA SALUD plantilla PPTs



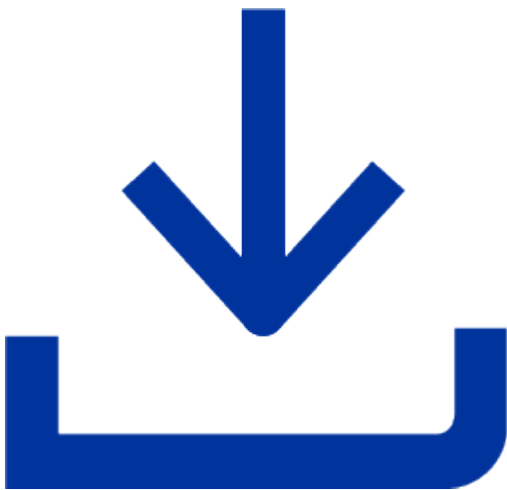
SURA EPS plantilla PPT



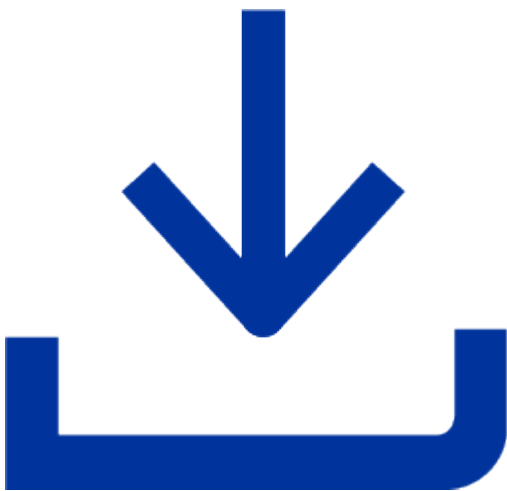
SURA ARL plantilla PPT



SURA plantilla genérica

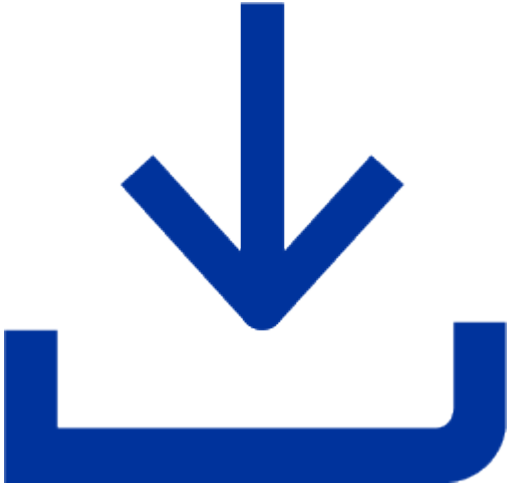


Pantallas digitales



Documentos internos





Archivos para whatsapp

