

# Descargables

## Elementos de la marca

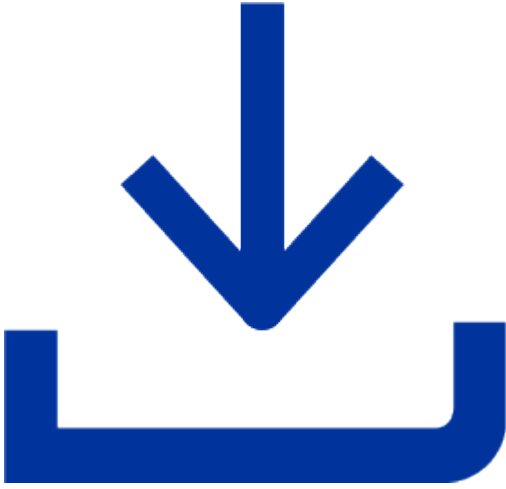
Logotipo Grupo SURA



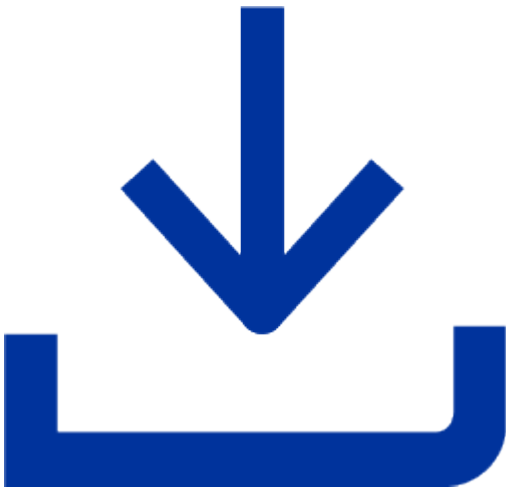
Tamaño del logotipo según el formato



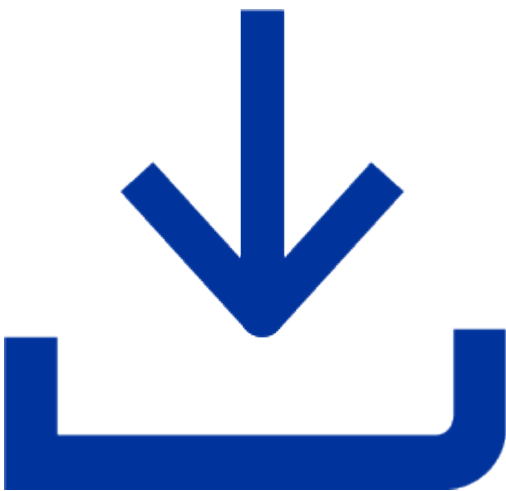
Versiones de la ventana



Librería de íconos

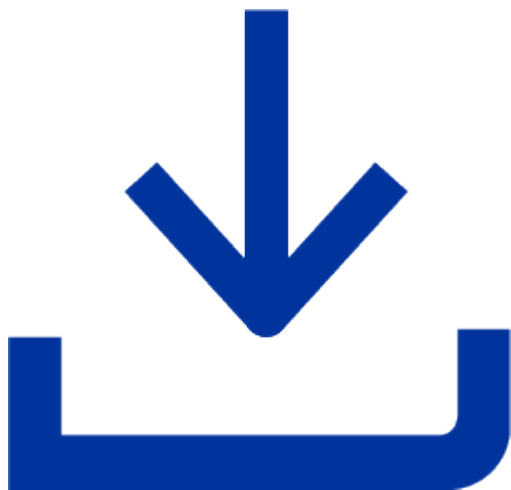


Librería de destacados



# Medios impresos

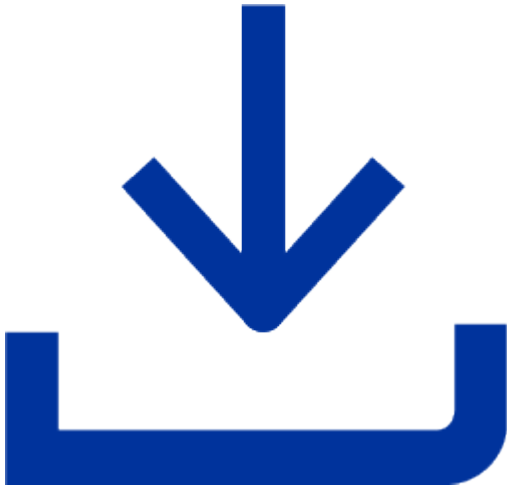
Versiones oficiales papelería



Ejemplos avisos

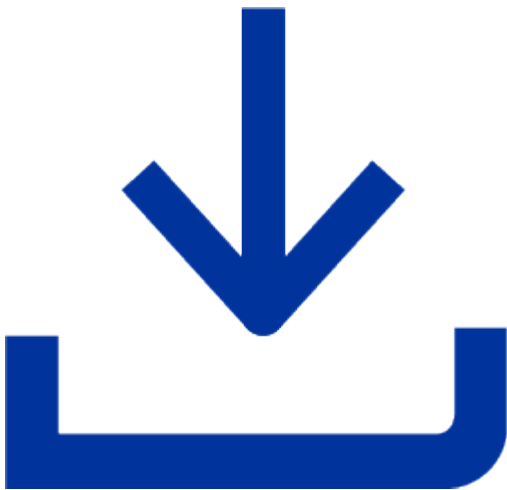


Carnets



# Medios digitales

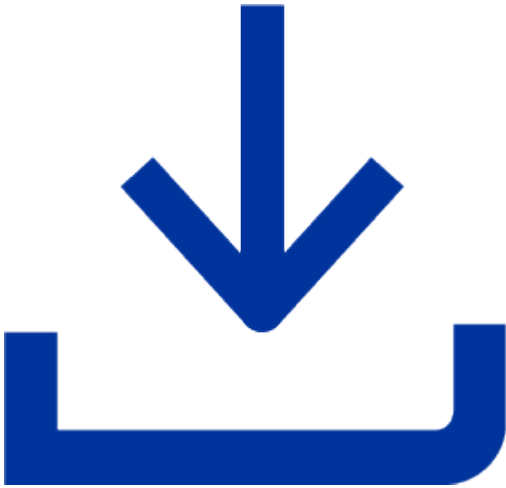
Loadings



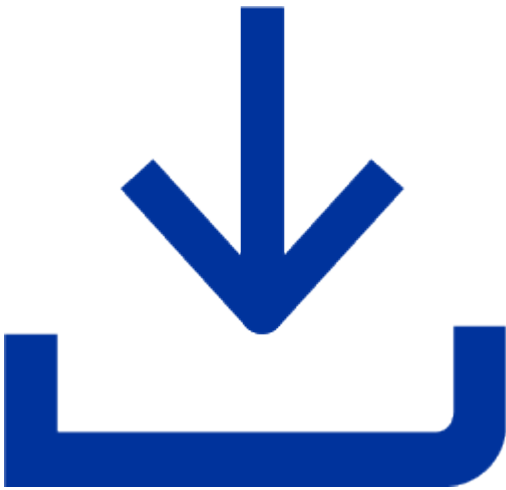
Headers para sitios web



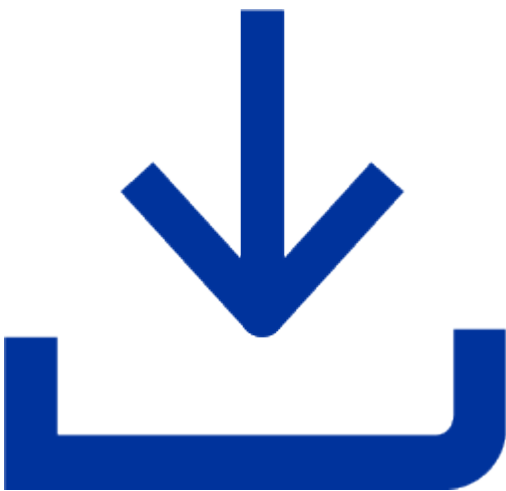
Footers para sitios web



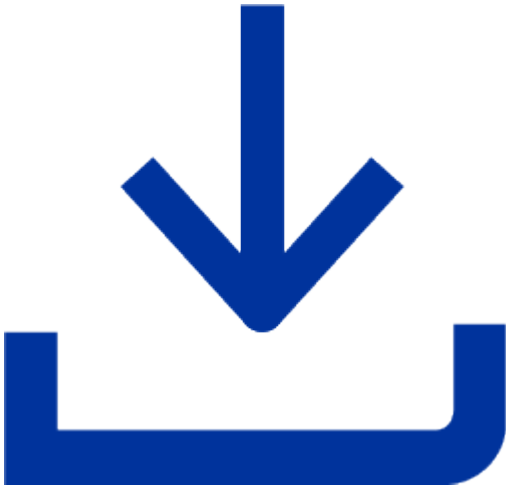
Favicon



Editable mailings illustrator y sketch



Kit UI para mailings



Manuales STRIPO, tono y voz

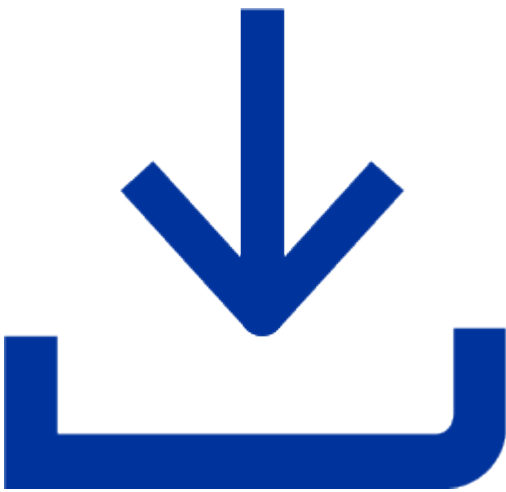
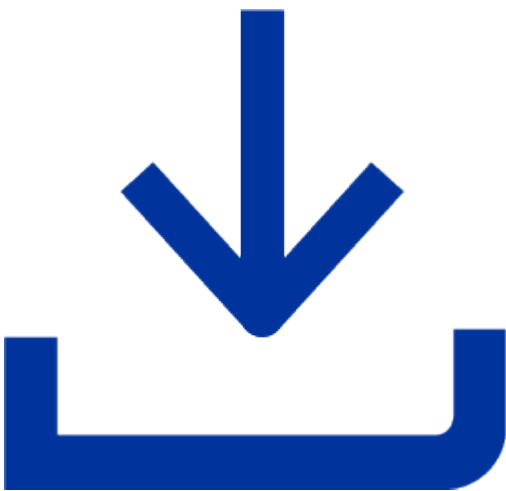
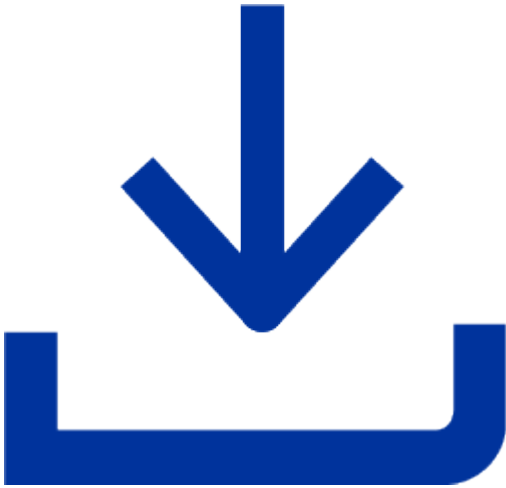


Foto de perfil para redes



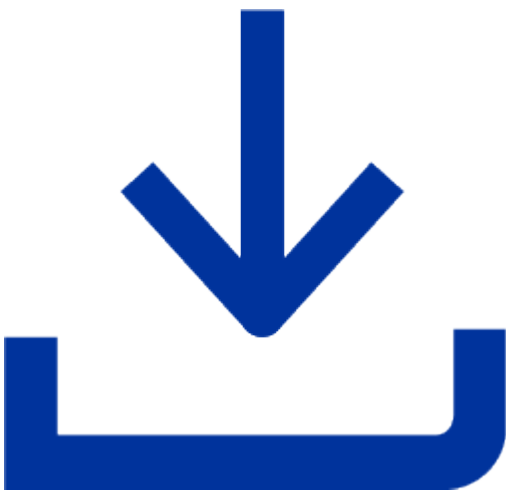
Contenedores para redes



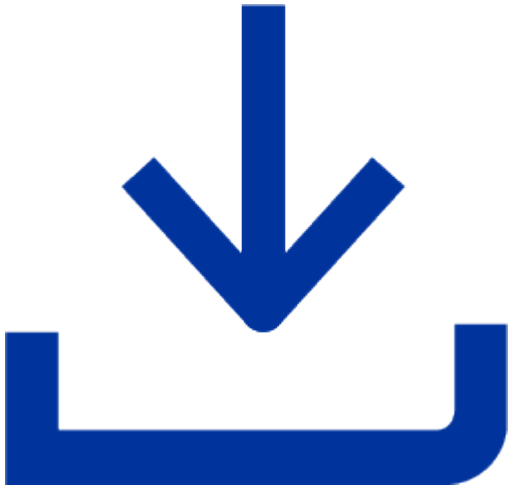
Formatos pauta digital



Cortinillas para videos



Cierres de marca para videos



# Comunicación interna

Boletines

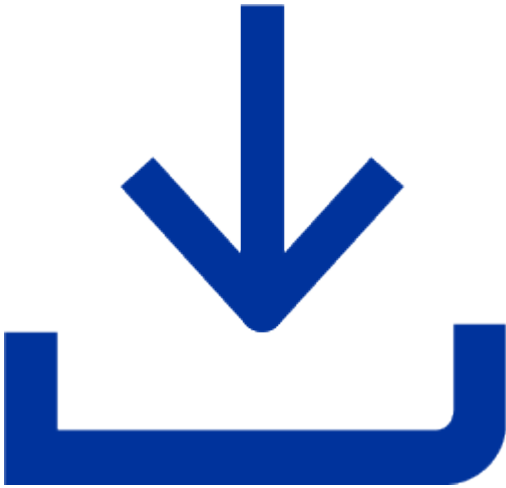


Mailings

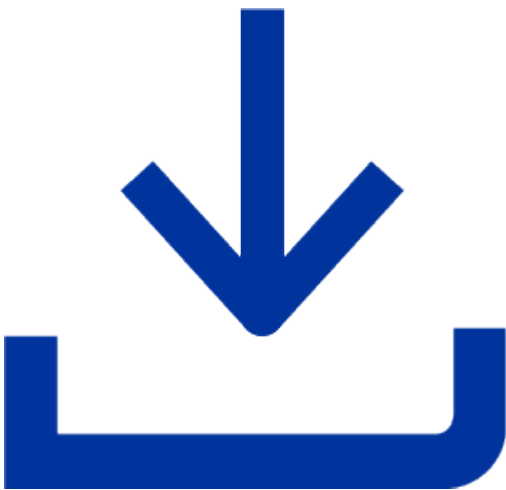


Grupo SURA plantilla PPT

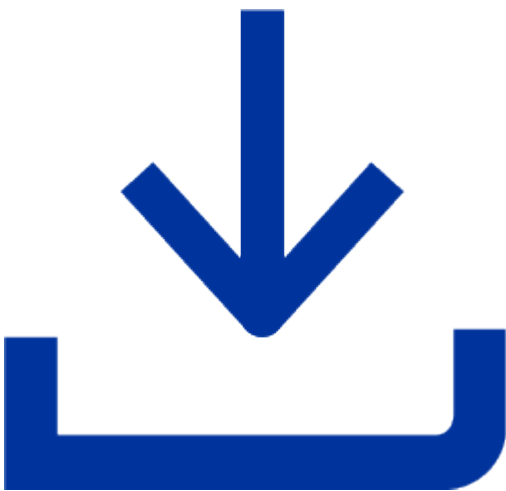




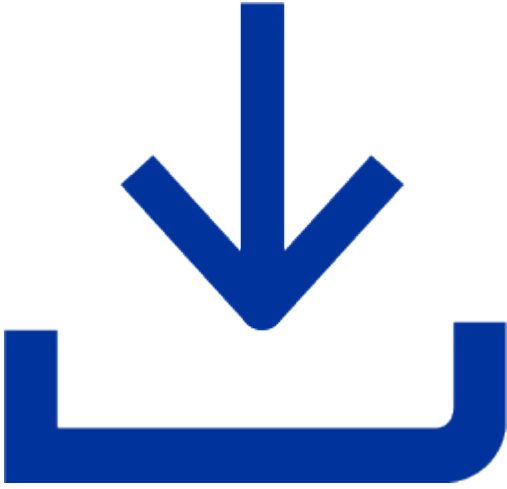
SURA plantilla genérica



Fondos de pantalla



Pantallas digitales



Documentos internos

